The Super Group can manage the rosters of all Groups underneath.

Access is through the Central Office Group ID

The Super Group primarily sends messages to all members of all Groups.

Each Group can have its own Group Greeting, Caller ID, and control of other options.

In this example, an administrator of the Central Office can update information and Subgroup membership of the Central Office and Locations A and B. The administrator can send a message to all members of the Central Office and Locations A and B. An administrator can access the online tools for each Group for texting, email, pre-recorded, and text to speech messages for messaging a single location. An administrator cannot send a message just to Location B initiated by phone or to all the Advisors at Location A or B by a single message.
In this example, an administrator of the Central Office can update information and Subgroup membership of the Central Office and Locations A and B. The administrator can send a message to any Subgroup or combination of Subgroups. All messages, however, will display the same Caller ID, and have the same Group Greeting.

Source columns cannot be combined to create Subgroups. For example, a column of Location and another of Job Title cannot be combined to create 22Location B Advisors.

The Group is limited to 99 Subgroups.

Creating a source file with demarcations for all desired Subgroups can be complex.

There is a single Group Greeting, Caller ID, and set of other options.